

# Capstone Weekly Schedule\*

## January

All readings are available in the Capstone dropbox folder called Readings.	10	17	24	31
<b>What's Happening in Class</b>	Introduction to the class; Why design matters; Review of deliverables and selection of projects	<b>No Class— University Closed</b>	Design Perspective; Principles of design; Design practice; InDesign Demo	Theoretical Foundations of Information Design; Dreamweaver Demo
<b>Reading due before the beginning of class</b>	Jacobson (DB**)		Pink (purchase)	Horn (DB) Schriver (About ID) (DB)
<b>Deliverables due to dropbox before the class begins</b>	Jacobson Blog Response; Response to the Syllabus; Work Style Survey	Discussion leaders should post a response about the Pink reading by Wednesday (19 <sup>th</sup> ). All students should then begin discussion about that reading until class on the 18th.	Pink Blog Response; Bring two example documents (one that you think is poorly designed and one that is effectively designed. Be prepared to discuss your reasons.	Horn Blog Response Schriver Blog Response
<b>Comments</b>	Discussion Leader (Bridgeford)		Pink Discussion Leader; For efficiency, you might choose smaller documents (such as flyers).	Horn Discussion Leader Dreamweaver Demo Leader

\* This course will require significant work in and outside of class. I'd recommend that you all plan your time carefully.

\*\* All readings are available in the Capstone dropbox folder called Readings (DB=dropbox)

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## February

All readings are available in the Capstone dropbox folder called Readings.	7	14	21	28
<b>In Class</b>	History of Document Design; History of Information Design	Positioning Information Design	Framework for Information Design	Research in Information Design; Information Design in Context
<b>Reading due before the beginning of class</b>	Schrive Mazur	Albers	Carliner (Framework)	Carliner (Research) Spinuzzi
<b>Deliverables due to dropbox before the beginning of class</b>	Schrive Blog Response Mazur Blog Response	Albers Blog Response <b>Situational Analysis</b>	Carliner Blog Response	Carliner Blog Response Spinuzzi Blog Response <b>Audience Analysis</b>
<b>Comments</b>	Schrive Discussion Leader Mazur Discussion Leader	Albers Discussion Leader Software Demo Leader	Carliner (Framework) Discussion Leader	Carliner (Research) Discussion Leader Spinuzzi Discussion Leader

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## March

All readings are available in the Capstone dropbox folder called Readings.	7	14	21–25	28
<b>In Class</b>	Peer Response Workshop	First Practice for Presentations/Feedback	<b>SPRING BREAK</b>	Dress Rehearsal for Presentations
<b>Reading due before the beginning of class</b>	First draft of projects; Prepare for the project you'll be reviewing as indicated in Comments: this is a group memo.	None	None	None
<b>Deliverables due to dropbox before the beginning of class</b>	Peer Review Memo	Draft Presentation	Practice Presentations (prepare for dress rehearsal)	Dress Rehearsal for Presentations to get Feedback
<b>Comments</b>	<p>Post drafts of projects in your project folder called, appropriately, "First Draft" by <b>Thursday, March 30, 2010</b></p> <p>Project 1 (Group 4)            Project 2 (Group 3)            Project 3 (Group 1)            Project 4 (Group 2)</p>	I'd like to see some evidence that each group has practiced i presentation before I see it tonight.	Be sure to make all revisions/changes to your document before the final presentation. You will submit your project to the client after presentations.	If needed, we will be practicing one more time before the final presentation, likely on a Saturday morning. I'm telling you this now so that you can make appropriate arrangements.

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## April

All readings are available in the Capstone dropbox folder called Readings.	<b>4</b>	<b>11</b>	<b>18</b>	<b>25</b>
<b>In Class</b>	Final Presentations to Client	Annotated Portfolio; Topics is Students' Choice	Workshops; Topic is Students' Choice	Workshops; Topics is Students' Choice
<b>Reading due before the beginning of class</b>	None	Student Choice (if any); Performance Evaluations	Student Choice (if any)	Student Choice (if any)
<b>Deliverables due to dropbox before the beginning of class</b>	Final Project; ATTENDANCE	None	None	None
<b>Comments</b>	Make me proud!	Use these three class meetings to get feedback or help with your individual project.		

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## May

All readings are available in the Capstone dropbox folder called Readings.	2	9	16
<b>In Class</b>	Presentation of Individual Projects to classmates (5 minutes)		
<b>Reading due before the beginning of class</b>	None		
<b>Deliverables due to dropbox before the beginning of class</b>	Presentation of Annotated Portfolio, Outside Project, or <i>Terrarium</i> Website to dropbox	Graduate Annotation	Last possible date to turn in anything that has not yet been submitted for a grade.
<b>Comments</b>	Yes, this is Finals Week. Consider this presentation to be your final for this course.		