

Practices of Technical Communication

a textbook by Tracy Bridgeford

Digital Literacies Weekly Schedule

engl/jour 4810/8816 | Fall 2009 | M 5:30-8:10 | ASH 145

August

| | what's happening in class | reading due at beginning of class | deliverable due |
|----|--|--|---|
| 24 | About the class; Course website; Planning for the semester; PDF mini-tutorial; Annotated Portfolio | Nothing | Attendance; Email Response to the Syllabus to instructor by Friday (28 th) |
| 31 | Demo of Word Drawing Canvas; Review of websites; Dreamweaver & CSS | Example websites: www.tracybridgeford.com www.unomaha.edu/wcap | Find example websites in your field that you might want to emulate for your annotated portfolio |

September

| | what's happening in class | reading due at beginning of class | deliverable due |
|----|--|---|--|
| 7 | LABOR DAY: NO CLASS | | |
| 14 | Understanding symbolic analysts; In class activities | Reich, "Three Jobs of the Future" (BB) | InDesign and Photoshop Screenshot Presentations; Find graphic representations of symbolic analysts in your field |
| 21 | Discussion about reading; Visual representations of symbolic analysts; In class activities | Reich, "The Education of the Symbolic Analyst 1" (BB) | InDesign and Photoshop Screen Capture Presentations; |
| 28 | Discussion about reading; Evaluating your preparation for the workplace; In class activities | Reich, "The Education of the Symbolic Analyst 2" (BB) | InDesign and Photoshop Screen Capture presentations; Symbolic Analyst Fact Sheet by Friday (25th) midnight |

October

| | what's happening in class | reading due at beginning of class | deliverable due |
|---|---|-----------------------------------|--|
| 5 | Understanding technique; Search for images that represent both mechanical and intellectual techniques that define your field; In class activities | Ellul, "Techniques" (BB) | InDesign and Photoshop Screen Capture presentations; Description of techniques in your field; Symbolic Analyst Form by Friday midnight (2nd) |

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|----|--|--------------------------|---|
| 12 | Defining technique in your field; In-class activities | Ellul, "Techniques" (BB) | Dreamweaver Screen Capture presentations; Illustrated of Technique Phenomenon in your Field by Friday midnight (16th) |
| 19 | FALL BREAK: NO CLASS | | |
| 26 | Forms of Intellectual Techniques in your field; Specific technique you most identify | Ellul, "Techniques" (BB) | Dreamweaver Screen Capture presentations; Technique Phenomenon Newsletter Due by Friday midnight (30th) |

November

| | what's happening in class | reading due at beginning of class | deliverable due |
|----|--|-----------------------------------|--|
| 2 | Understanding Panoptican; | Zuboff | Dreamweaver Screen Capture presentations; Panoptican Description |
| 9 | Information Panoptican & Power— Identifying techniques of control in your field; In class activities | Zuboff | Dreamweaver Screen Capture presentations; Panoptican Illustration |
| 16 | Annotations Workshop | | Bring your three annotations for a peer review feedback workshop |
| 23 | THANKSGIVING: NO CLASS | | |
| 30 | Catch-up Workshop | | Information Panoptican Website |

December

| | what's happening in class | reading due at beginning of class | deliverable due |
|----|--|-----------------------------------|-------------------|
| 7 | Presentations (8–12 minutes) | None | Attendance |
| 14 | Annotated Portfolio & Reflection Memo Include all course assignments zipped and emailed to instructor or burned to a CD. | | |